

## What You Receive as an Opportunity Arts Affiliate

- A Two Hour Consultation with Opportunity Arts Owner Mike Marriott, The Arts Promoter, about any subject(s) of your choice during your annual Affiliation.
  - You have the choice to make it 2 One Hour Consultations and split them up on the calendar.
- Hyperlink to your website on the Affiliate's Page of the Opportunity Arts Website. <https://www.opportunityarts.org/affiliates.html>
  - If you do not have a website, the hyperlink can go to your main social media platform.
- The option to have your events shared on the News/Events Page of the Opportunity Arts Website.
  - You must email/message Opportunity Arts your events with the “who, what, when, where” information for the event to be posted.
- Social Media Sharing
  - Opportunity Arts will periodically share your organizations social media posts on our social media platforms.
- “The Arts Promoter” as a Community Advocate for your organization.
  - Opportunity Arts owner Mike Marriott, The Arts Promoter, is extremely active in the Mid-Michigan Community, and is regularly plugging Opportunity Arts Affiliates and generating excitement for their work & events at Networking Events, Conferences, Workshops, & Community Events.
- Discounts on Opportunity Arts Services & Workshops
  - There are set rates for services & workshops. As an Opportunity Arts Organizational Affiliate, you will receive a discount on those service & workshop rates.
- Fiscal Sponsorship Opportunities through the Opportunity Arts/Pentacle Partnership
  - Fiscal sponsorship is a formal arrangement in which a 501(c)(3) provides sponsorship to artists & arts projects that may lack exempt status. This alternative to starting your own nonprofit allows artists to seek grants and solicit tax-deductible donations under their sponsor's exempt status.
  - Automatic membership to Pentacle's basic sponsorship program, Unique Projects at no extra fee
  - The opportunity to join Pentacle's Unique plus, a fiscal sponsorship AND bookkeeping service at a discounted rate of \$500 off the annual fee!
  - All services provided by Pentacle are scheduled & managed by the Unique Projects Administrator and ultimate approved acceptance into Unique projects and/or Unique Plus will be at the sole discretion of Pentacle